

Management Performance Improvement

Rowan provides executive support to help you make the right decisions that are not constrained by resource, time or internal politics.

You Need
Rowan's Solution

Business planning

Our business plans have helped previous customers plan for growth, get new products to market, diversify and raise finance.

- Define what information is needed/available
- Analyse and assess market & company intelligence
- Form coherent, practical recommendations to achieve corporate objectives
- Develop a realistic plan at both corporate & departmental level

Training

Like everything else with Rowan, we use only people who've been out there and done it before. Our trainers are experienced business people who apply their knowledge to train.

- 1:1 senior coaching
- Management team performance & development

Help to manage the end to end marketing to sales process

Our unique IP is the Top-Line Performance Framework™. This tool will help you:

- Identify and assess all players in the revenue generation process
- Take action where inefficiencies are causing profit to suffer

Commercial Due Diligence/Audit - is it worth saving?

Sometimes it's better to cut the losses and walk away. We provide the commercial snap-shot needed so that you can make an informed decision.

To turn around failing business or division

Rather than focusing on the bottom line & cost reduction, we focus on top-line performance and stimulating new sales.

- Sales force audit and change implementation
- Market audit & implementation
- Product development
- Diversification
- Outsourced sales