

Sales & Marketing Outsourced Services

Sometimes you need the extra output without investing in new staff, or retaining agencies that can only deliver one part of the process, such as data, telemarketing, sales, collateral production, fulfilment etc.

We make life easier for our clients by providing outsourced sales and marketing services that deliver what is needed.

You Need
Rowan's Solution

Communications, messaging and sales support material
From brochures to website, direct marketing to PR, Rowan can deliver integrated communications that resonate with your audience.

- Sales message construction
- Marketing support services
- Marketing collateral
- Tactical/campaign marketing materials

To generate appointments and support our sales people
Sales support services

- lead generation
- diary management
- field sales management
- collateral production and fulfilment
- sales process management
- outsourced sales

Interim management

Whether it's executive or departmental, we have the right people with the right business experience ready to go.

Low-cost, effective sales resource
Outsourced sales

