

## Business Planning

Writing a business plan for the bank, shareholders, VCs or just to get the business up and running, all need a different approach. We are expert in the planning process for whatever outcome is needed. Rowan can help you develop the plan whether you're raising finance or establishing sales and marketing strategies.

Our business plans have helped previous customers plan for growth, get new products to market, diversify and raise finance.

- Define what information is needed/available
- Analyse and assess market & company intelligence
- Form coherent, practical recommendations to achieve corporate objectives
- Develop a realistic plan at both corporate & departmental level