

## Sales Appointments & Support

Rowan provides a range of sales support solutions to make sure lead generation and closure rates are as effective as possible:

- Data sourcing and targeting
- lead generation/telemarketing
- diary management
- field sales management
- collateral production and fulfilment
- sales process management
- outsourced sales

Sometimes the right people are in place to do the face to face closing, it's the appointment making and marketing support that needs attention. Rowan is very experienced in generating sales appointments and providing the sales support collateral and tools needed to maximise closure rates.